

16



Benchmark®

Memo Book

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Ruled

No. 45-853—WHITE

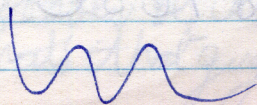
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BOOK 6

OCT 21
1977

STONED BEFORE
GOING TO TRICIA'S
PARTY WITH GIZA
AND CINDY

Dichotomies are
one dimensional
trichotomies define
an area
Quadrachotomies define
space.



Does Pat Boone
have nipples.
He probably had
them removed.

Consider collage
film with Frank
doing synthesizer
track.

TRICIA

548 1686

IUD

IB

I12BATUMC
44. OK.

P.S. I^NMOKTUMC
UCC. G.

IB MC OK

Well, now what.
I'm writing this only
to project an image
to other people at
this party. They will
probably be thinking
"What's that guy"

writing about.

It's hard to believe
that the world is
~~really~~ really
coming to an end.

All these people
at this party are
going to die.
Because they will
be unprepared.

The question is ~~is it~~
whether they will be
prepared.

STELLA HERNANDEZ

833/574

DOUBLE

KNOT

inside Parkview

3705737

MONOCHOTOMY

TRICHOTOMIES

RED	YELLOW	BLUE
ANIMAL	VEGETABLE	MINERAL
SOLID	LIQUID	GAS
BODY	MIND	SPIRIT
CURLY	MOE	LARRY
Height	Depth	Width
Land	Water	Air

Get Romanov to start
thinking about tric.

very tentative

Dichotomies classify
concepts,
Trichotomies classify
percepts.

There are always
shades of dichotomies

Are dichotomies so
numerous because of
our hemispheric
brain?

Dualism may be
natural to our nervous
system.

Let's examine the whole
idea of classification.
When is it helpful?
How does comparison
relate to classification?
How does analogy
fit in here?

I got to John's
house too
Cholantly.

EDIFICE COMPLEX

Blow yourself
up for film



concrete + abstract
adjectives
as well as nouns
e.g.

*ask someone about this

2 JOHN
SHELL
CINDY

Practical joke
John Stuffs Balloons
I blow him up
I die in electric
chair

Made in Italy
by Catholics
put these labels
in boxes at May Co.

THE
GONG

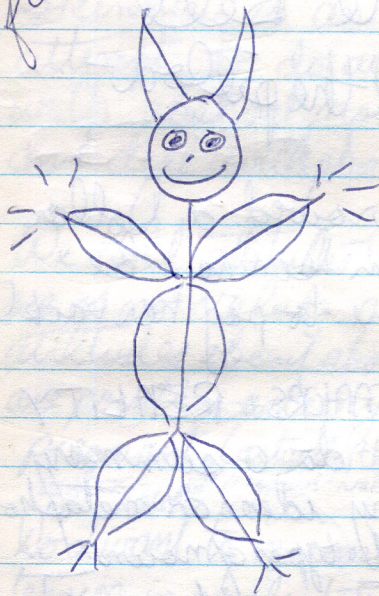
SHOW
Little lion puppets
get a robot

Attack of
the Mariendolls

rope and
wood puppets

Invent
finger games

To my
friend
Hermann



"I'm so hungry I
could eat a horse!"

the Bell and the pillow

Borrowed a Dollar
from Donna. Be
sure to pay her back!

METAPHORS + REALITY

I'll do a summary
of my ideas on metaphor
and types of noun

name and nouns
as metaphor

also types of adjectives
scientific theory →

Skinner is an
attempt to do away
with abstract nouns
and deal with phenomena

We hold attitudes that
are of no value. e.g.
attitudes about abortion
are pointless unless you're
pregnant. (actually, they're of
EXCESSIVE BAGGAGE negative value)

Do I want to increase
tension in people between
their attitudes. I want
them to drop useless
attitudes.

Sylvia Wood

7460522

ex 1923

Scare kids on
Halloween at
John's.

I am at two
with natives

Woody Allen

The 7th man has
been replaced by
an 8th rod.

I must be brutal in
cutting my own
material.

editing

Shelli's perfume
is so subtle.

Oct 25 at school.
Am in a strong mood.
something happening
but it doesn't conform
to verbal patterns.
How can we communicate
non-verbal information?

HOW CAN WE COM-
MUNICATE NON-
VERBAL INFORMATION?

500 wds

26 wds

25 middle of sentence

25 random wds

either good or bad.
high energy focus in
a specific ~~move~~ ^{place} location.
makes people want to
disperse it.

(Return of the Son of Joy of Sex)

The technology for
roots is being
developed in
girls dolls

I forgot what
the Amesia Movie
was about.

Ignorance Breeds Kids

WASP trids

Book

Out of Chaos
Lewis Halle

Draw a
fantastic
Machine
philosophy machine
shit and piss factory.

little feet
at Dominguez
eraser stamp

Chunks of learning
I ~~break~~ break them
down into component
parts and use them.
I have a different
model for learning
than you do. I don't
think you even have one.

To Rose. What are you
going thru?

Why don't you
change, get rid
of that.

I like it.
Well, get rid of this.
I like it.
You sure are happy
for someone as sad
as you.



You're fighting the
change.

Start a book like
this.

You're lucky to be
going thru this.

What are you
going thru?

Threaten Biology
for degree.

Why do men wear
haircuts and not
the women at @H
cafeteria.

Lewis can walk thru
a maze of words like
no one ~~has~~ ever seen.

Another Consideration

Luzinger High
thesis in a day.

It's true, I always
overstate my case.
But that causes a
reaction, it pisses
people off. It makes
them think more
about it.

Oral presentation for
comm. class.
about metaphor jazz.

The concept of Heuristic theory
rests upon assumption of
metaphysical stuff of
cause + effects.

The theory caused other
to examine this area of
research. The times
brought both the situation
about.

DONT FORGET TO
CALL ROSE WATSON

I must develop
Theory Theory
A theory of how
to apply theory.

What am I wasting
my time at D.H. for
Why don't I go somewhere
where people think.
and stimulate my mind.

The trouble with Rowe.
is, he's not here to learn.

LEON DAVIS needs a
9390892

pianist/composer
Give this info to Twale

Learning doesn't mean
remembering theories.
It's assimilating
info and concepts,
understanding, picking
it to pieces, seeing
where it works and
where it doesn't work.
This knowledge stays,
remembered, unconnected
chunks, fade fast.

trichotomies

- ① 3 dimension
- ② check catastrophe theory
- ③ land, water, air.

Chris

from
Chile

Its interesting that at
just the point when I
find words most
dissatisfactory, I
write so much.

Furry Fellows.

Factory producing
Machine
Drawing

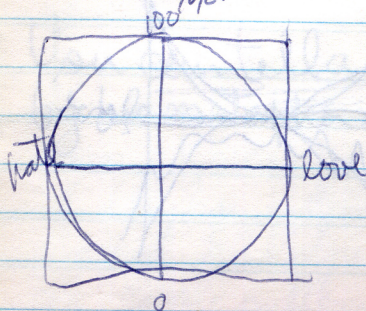
I hope you ~~don't~~
I didn't interrupt
your being heavy

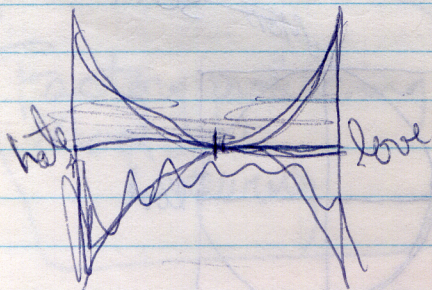
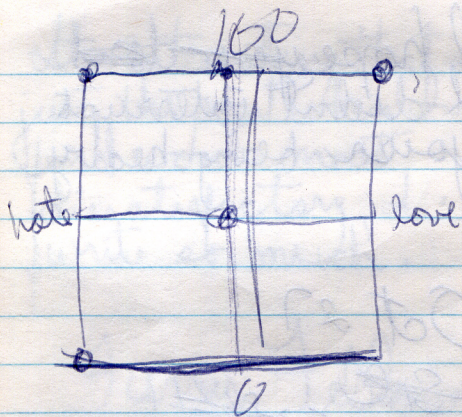
Oct 27

~~StE~~

~~508641~~

~~Mon 30TT~~





Get cleaning stuff
from keep Clean Pbd.
get key from Jack

Ptolemy may be the
world's best scientific
fraud.

You can tell a writer
by his metaphors.

Jack Carlson

Ass. of Motion Pictures
and T.V. Producers

8480 Beverly Bl.,
Hollywood,
90048

6532200

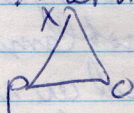
Start writing
metaphor ideas for
paper to read to
Comm theory class.

What problems could
an animal possibly
have. Physical threat
is all. They are not
divided among themselves.
All our problems other
than physical are result
of language and metaphor.
What kind of problems
do people suffer from.

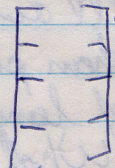
The suffer by reacting
to words - metaphor -
as if they were physical
reality.

But does it help to
tell people this. Must
I trick them.

Its hard to believe that
people actually spend
time making theories
like



or



→ OVER

Maybe Rowe just
doesn't understand
it.

It's amazing to
watch the confusion
develop as Rowe
"explains" this theory

To teach theories
you must develop
them "apparently":
naturally. Let people
discover them for themselves.
You can't just lay them

out for the folks.
one after another.

I realize that my
credability is
not very high in
this class.

An entirely new
world view is
emerging in me.
The old way is
dead.

Will I live to
see the new order.

will I be instrumental
in its establishment
birth.

Greg Stevens

P977305

K ~~4~~ 4283

DPS 15 K

.036 wire

We classify conception
in 2's
We classify perception
in 3's

③
line &
surface
space

Think
Bug

Is it possible to use
film effectively in
philosophy? Would
it be acceptable to
academic philosophers?

"Truth emerges more
readily from error than
from confusion."

FRANCIS BACON

TEA

BRASSO

FRUIT

CHEESES

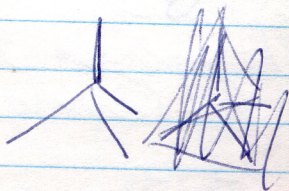
CRACKERS

Nothing lasts a long time.
Once I had a tire
blow out in the trunk

MARY RUSSELL

Call Gail
Diner

Have John see
about Court
Jerger



Anchor
Canvas

I always want to
rush ahead, as
if now was
somehow less
real than what
I pursue. I'm
beginning to learn
that even when
I rush, I'm really
in no hurry.

I just discovered
my little ritual
I go thru when I
come home with
fresh vegetables for
a salad. First
clean the sink
and counter, then
place things carefully
about the sink.
etc. etc.

The Japanese Tea
Ceremony.

How is this therapeutic?

A philosophy machine
consumes perceptions
and ephemeral concepts.

Plaque for P's
document.

Oct 29 1977

Jim living a Fib

Box 722

Check Out
Badminton

Lucide Film

" maybe I'll do
something really
weird just to
blow your
mind. Remember
I know there's
a camera here
don't you forget it.
I may get used
to it but I still
grow its here.
So Jim is not acting
100% spontaneously

You are at least
somewhat responsible
for my actions

Sat Nite Live

Because I
need the money

Because Gilda
is so beautiful,
cute, funny,
sensitive,
vulnerable, etc.

The doctors
say I only have
a couple of
months to live
etc.

Because we've
spent x dollars
on these damn
cards.

Gilda her
genius, spontaneity

Because last month
I was liberated
from metaphor
(also known as mayn)

Reaction to
Washington Behind
Closed Doors.

people don't like
their categories
mixed up.

documentary or
fiction; one or the
other, but
definitely not both.

Metaphors-models-
and analogies are
created in response
to a specific situation

I'm a traditionalist
concerning ice cream.
Like chocolate,
vanilla, strawberry,
chocolate chip and
marbled fudge.

The point at which I
decided to ~~be~~ major
in music is perhaps
the turning point
in my life.

Talk to Pete
about hemorrhoids
and swimming

Bill
Sherman
Clay

It's time now to
rejoin society, become
a member of a community
that could be teaching
philosophy at a
college.

How many people
can look back and
say "I have no regret."

As comfortable as college
life will be, I have to be
able to abandon it in
a moment.

regret is a concept
that is totally useless.

meaning that there's
not a thing that occurs
from regret that
couldn't happen
some other way.

Check out S. D. State
Philosophy Dept.

Dave's cartoon
and
Rebbie's picture
are getting better

See Burger and
plead for a degree.

He substituted
seeing for smoking
Smoking is an
attempt to avoid
reality.

People do "things"
so they'll know
they are there.
e.g. the guy shuffling
by, and
smoking
TO BE IS TO DO

Picasso tuning is still
just a job. I want
to make my life
my work. I want
to obliterate the
distinction between
them. ★

People try to
imitate their
ideals.

Kenneth Burke.

N
Language as
symbolic Action

Incongruity - N.

What a weird concept.

Leon Festinger's

Theory of Cognitive Dissonance

OVER →

How does regret fit
in here
↓
COGNITIVE ELEMENT

1. Irrelevant
2. Relevant
 - a. Consonant
 - b. Dissonant

Guy about to be
executed - he's offered
a cigarette. he refuses
because it's bad for
his health.
"No thanks, I don't
smoke. It causes cancer."

If Festinger can
be accepted for
Cognitive Dissonance
most people must
not normally approach
the world analytically.

Regret is synonymous
with dissonance

For Comm. Class.

A statement of the
problem or area of
interest, a definition
of area of interest.

metaphor

dichotomies

trichotomies

analogies

nouns

adjectives

regrets

verbs

Solar power
batter recharger
for artificial
heart

Photo
Picture of turtle
on roller skates

Languages that
really use pitch
relationships.

The speed of light is not
absolute. It's faster
in air ~~than~~ than
in water.

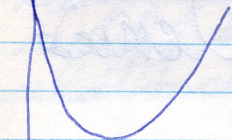
Nashville
at Fox Venice

Nov 3

9:30 PM

24

Questions



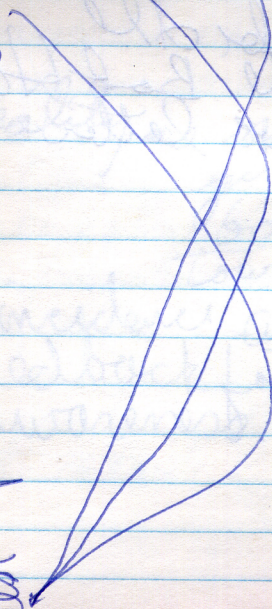
the definition
of a question

- a) set of words followed by a question mark
- b) a process requiring an answer

proof

Cont

Cont
Next page



Ecological Terrorism

Maybe I'll
write Bob Hard
a love letter

Meanwhile
back in Reality

Reality as name
girl
boat
town

Coincidence as
feedback for high
awareness.

Primate Scream
On S.N.L.

What is laughter?

Reality, Wisconsin.

Newton and 3
mutually attracting
masses. Is it
still impossible

What a challenge.
Make a film biography
about "just anyone"
and make it interesting.
Get a handle on the
"humanity", whatever
that means.

Low is trying to
"teach" theories when
he should be teaching
people to think. ✓

Hindsight usually
has 20/20 vision

What is it we seek
in an explanation?
How does it make
our life better?

Explanation give
texture to life.

we create our life
from explanation;
model, analogy,
metaphor.

Can society withstand
a populace that is
free to use it can
an infinite number
of possible metaphors
Yes, if we all
understood the
nature of metaphor.

Chicken

Lettuce

Cheese

Oil

apples.

ice cream

sunflower

salad stuff

Men try to "appear"
objective when buying
clothes.

Women are more
honest. they can
get excited.

Oriental are becoming
stereotyped in my
mind.

Students - that is -

How lucky to
be ~~Shakespeare~~
English can be
able to read
Shakespeare.

Nov 3

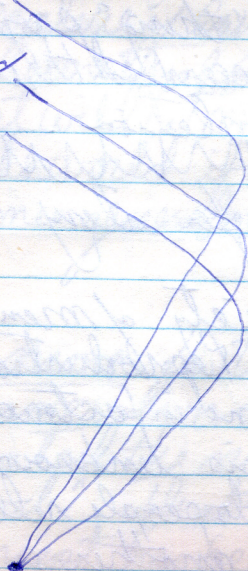
K 4430

A78736

Chicken uprite.
2415502

French
University
Situation

constructive
negotiating



the fact that I got off
those postcards. It's
Sat. Night Live is
important. It's the
first "thing" project
I've carried thru
to completion.
~~~~~  
Idea for story.

Society of men  
only. Reproduction  
is done in factories.  
Sex is unknown.  
How do people relate  
to one another.

The Greeks (except Socrates)  
were hypnotized by  
the power of language.  
(they didn't understand  
the nature of language  
and metaphor).  
What will it mean  
to the world if this  
becomes general knowledge.

The name for the  
bicameral voices  
created the noun  
"God." That  
concept has been



carried forth without  
the voice.

I should check out  
some books on Sex  
and Massage.

Each moment in  
time is completely  
unique.

See Romanov  
about them from  
Candide

It's incredible. You  
can think about  
anything at all,  
even unpleasant stuff.  
I shouldn't represent  
anything anymore.

Charo in Times

It seems that it costs the  
mint 3¢ to mint one  
penny.

Is it proper to  
consider the cost of  
printing money. (over)



Can you print just enough extra to pay for the cost of printing or stamping.

What could you do with film frames that are either black or white.

Some theories are so muddled with semantic problems that it's a waste of time to delve into it the point out the specific errors. You've got to put your effort where you think it will be most effective.

<sup>theory</sup>  
The nature of theory itself is more interesting ~~is~~ usually than any particular theory  
(METATHEORY)



ORIENT  
ORIENTATE  
HA HA



How the hell can  
anyone teach  
anybody else anything  
at all?

Energy transfer  
theory of Comm.



FILMVID  
NOV 9-13

Museum of Science  
and Industry  
Exposition Park.

602  
N Based

I don't mind  
going out on a limb.  
That's where the  
fruit is.

James Davies  
Economist.

Talk to LaCorte  
about Dope  
for Shelli



See Madonna  
about McClean

Get another  
water jug'

Things seldom live  
up to your expectations  
either good or bad.

Idealism - Sell out.  
Stupidity - Wisdom

Film of hands  
playing piano

MARVIN PORTON  
8455 FOUNTAIN



The unity between  
psychology, religion  
and philosophy

Is it better to have a  
lover you do or  
don't understand.

---

Round table in round room  
Vietnam "peace" talks

How do I know I'm  
right? What exactly  
does that mean?

Do I need to  
prove it. Can it be  
proven. What does it  
mean to prove it?  
What is it that I want  
to tell people about?



there is no such thing as game  
Only chess, poker, baseball,  
war, etc. even science.

It exist - so must  
my lover.

Even Jesus had to  
wash his clothes  
once in a while.

Be a Beautiful Day

Write for the future  
and bury it.

Is it possible to  
be senile and wise.  
of course.

Hey brother.  
What it is!



Coffee commercial  
with Carol  
Lawrence writing  
women at home.

Special effects men  
are today's film  
magicians.

A drive toward positive  
feedback on ourselves.

That deer up on  
Red Rock Flat  
Why was it afraid  
of me? It wasn't  
picking up my evil  
vibes. It was something  
in it.

Game theory focuses  
only on result of game.  
The result is a mere  
abstraction compared  
to the playing of the game.



non-zero-sum  
communicative game.

Buyer-Seller in  
real estate negotiate.

The game of monopoly  
the result in  
monopoly is not "really"  
important.

ANATOL RAPOPORT  
Studies in Game theory

Everything is so damn  
goal oriented  
or listening to  
a symphony in order  
to get to the end.  
It pervades our  
society

What's the difference  
between irrational  
and rational? behavior



A guy flushed the  
toilet 13 times  
during his piss.



You can't tell people in  
10 min. what took  
10 yrs. to discover.  
What can you do?

Try to turn them on.

I have been doing  
anything special &

I've just been living  
my life. That's what  
everyone does. So  
who ~~is~~ am I to talk.  
~~Be~~ Because I  
might have discovered  
something of value.

What is the plural  
of Bigfoot.



UCRIA  
S.I. - HAYAKAWA

|     |   |   |
|-----|---|---|
| 0   | 1 |   |
| 1   | 7 |   |
| 2   |   |   |
| 5   |   |   |
| 6-7 |   | 0 |
| 7   |   | 1 |
|     |   | 2 |
|     |   | 3 |
|     |   | 4 |

|   |    |
|---|----|
| 0 | 1  |
| 1 | 7  |
| 2 | 21 |
| 3 |    |
| 4 |    |
| 5 | 21 |
| 6 | 7  |
| 7 | 1  |

1 2 3 4 5 6 7



The noun "problem"  
is not a noun

Test Romanov's  
ability to read and  
have conversation  
simultaneously

1733 Wallcott

If you could be  
totally open with  
anyone, how could  
you love?

We must begin to  
identify with the  
biosphere. It is the  
living organism of this  
planet.



New P

X Brand

A79613

Subscribe to  
T.V. Guide

Pamphlet for  
Kill all the Whales.

FILMVID

NOV 9-13  
Museum of Science  
and Industry  
Exposition Park.  
Kinsey Auditorium

7490101

8-10

7 FILM

8  
5-1 PM

TH 5

95 und 8 PM

VIDEO  
7-12:00

FRI 7-12



Wittgenstein Read.

What is Philosophy?

How useful is the  
concept of "winning":  
does it mean - to  
come in 1<sup>st</sup>. Why not  
leave it at that.

the weakness doesn't  
lay in our theories or  
model. They exist in  
the language it self.

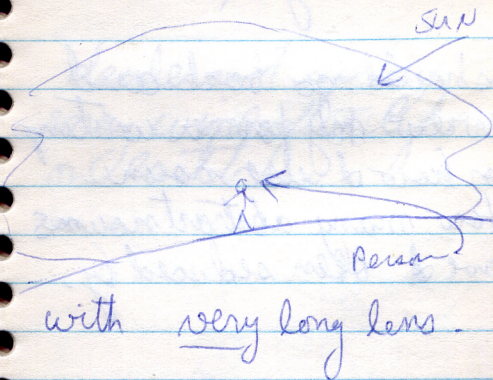
The murderer is obviously  
insane. - By definition.



Different psychological  
theories for men and  
women.

GHOTI  
expedition  
rendition  
rough  
women  
expedition

The worm of Julian Jaynes.  
Cut it in half.  
Do both halves suffer.





Romany is the only  
person I know who  
understands language well.  
Everyone else has been  
seduced by it.

I should go back and  
review my former writings  
for how I use nouns.  
How many abstract nouns  
have I been seduced by.

We minimize the  
possibility of minor  
irritation and  
max the poss of  
catastrophe.

deodorant spray  
may wipe out life  
on earth.



Future Society in  
which allotted space  
is determined by  
his size.

Biology is a cliché  
as a stereotype.

Brake  
Lights

field trips for grammar  
school kids. You  
can't teach anyone  
anything. The best you  
can do is turn them  
onto learning and  
growth to greater  
awareness.

awareness—  
what does awareness  
mean? How do you  
define it. It's  
definitely not a noun.  
It's a process by  
which previously



unrelated phenomena  
~~are even~~ are integrated  
into a conceptual  
framework.

Is there a point ~~not~~  
beyond which sexual  
abuse becomes painful.  
Does intensity = pain.  
Or are we just not  
used to it.

Call S+C customs  
call Mrs. Curry.

I think it's important  
to see shitty art  
once in a while.  
We should subject  
ourselves to this  
stuff. Should we?



SAT

~~3~~

FILM

9:45 PM

VIDEOS

7-12

SUN

SUN

~~8 PM~~

1<sup>PM</sup> SPECIAL EFFECTS -

4 PM

7-12

I think I've always  
known there was  
something wrong with  
anything you can say.

The question you  
ask determines the  
answer you get.



Cycles in film

what is the  
difference after  
1 bit of slope

2 cycles



HIGH  
School  
Jed



High School Graduation  
looking around at  
stranger faces - this  
a result of words (noun)

I must become more  
left hemisphere if I  
wish to communicate.  
Why would I want to  
communicate. It's  
not really necessary to  
write philosophy. But  
I love the look of  
recognition when someone  
gets turned on by what  
I say. It's probably

ego, but that's OK.  
Why should I  
resent ~~being~~ feeling  
good about that?

I used to write  
"we", not "I."

That's simply a way  
of avoiding involvement  
and responsibility.



There's no way to carry  
something heavy that's  
hitting your shins  
and be macho.

If I get to good looking  
and healthy it may  
be detrimental to my  
career ~~and~~ as artist  
and philosopher.

Sturgeon's <sup>video</sup> films.  
If I made it, I'd  
love it. I like to  
outrage. But I don't



Like having it done  
to me. His  
stuff is just weird.  
You can't do stuff  
just for the effect  
on others. You  
have to like it  
yourself.

Is it "good" to frustrate  
the search for  
meaning?



Handwork video  
of sturgeon like  
my tube drawing

We must avoid the  
profit motive whenever  
it comes into conflict  
with the artist's motive

Start off up close  
then wider angle  
to put things in  
perspective

Black film  
with dots

Clean the desert

Kathleen  
Lauplin

FOCUSING  
FILM



changing light  
changes shape

Orange  
Movie

Breakaway  
women  
dancing

Sarah  
Pelly

Terry Cannon  
Pasadena  
Filmmaker



Row HAYS  
NOT  
STEVE BECK

5-T.V. is  
very different  
than art,  
especially for abstract  
images.

T.V. art should  
be viewed on screen.

Electronic video  
imagery controlled  
by sound track.

Speed up of  
Freeway!

and pedestrian  
at intersection

Tilt Camera to  
outside for above  
when turning  
corners.



Row 1483  
487  
We might actually  
blow ourselves up.  
That's heavy.

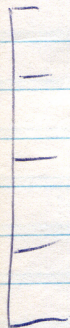
My book might be  
entitled "Statements."  
(with explanations)  
eg. Wittgenstein  
Statements may be  
ordered in many ways.  
some fruitful, some not so.  
But there is no any  
"proper" way. Each  
statement is related  
to all the others.

Why are so many  
words capitalized in  
German?

I like the form of  
numbered statements.



FORD



AMNESTY



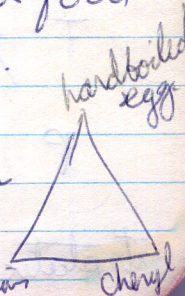
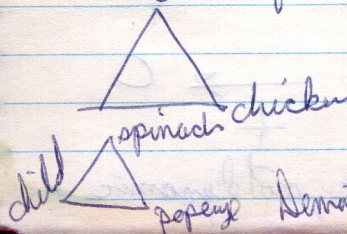
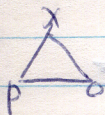
time problems  
with this model.

Rowe - where is this  
model useful.

if you feel tension, this  
but ~~you~~ don't know why,  
this model might help  
you discover the reason  
source.

~~The concept~~

all the exceptions to  
deal with food  
chickenfeed.





hard-boiled egg yolks

\* X ←

P → O but she likes  
the whites

This bullshit is based  
on the idea that  
people are one-  
dimensional.

+++  
= + X (---)  
- + -

+ ↗ ↘

P → O  
+

its static, not dynamic.

## The Sexual Life of Savages.

B. Malinowski

Coming of Age in  
Somoa.

M. MEAD